

# Participant Toolkit

Thank you for walking to save lives! Please share these assets to raise awareness about your fundraising efforts to support Ethos Discovery!



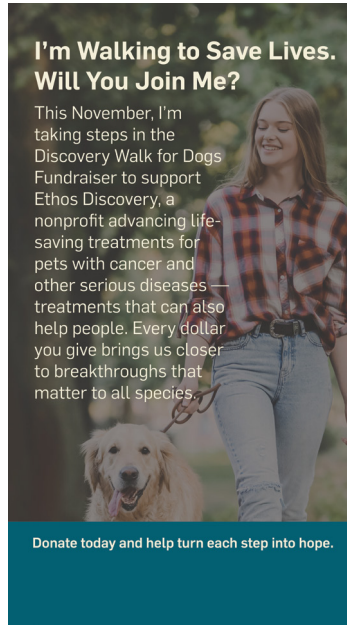
## Digital Pledge Card

Save this image and share via text or messaging app.

Include link to Givebutter in your message:

[givebutter.com/discovery-walk-for-dogs-copy-efauzk](https://givebutter.com/discovery-walk-for-dogs-copy-efauzk)

Download



## Story Graphic

Save this image and share on Facebook and Instagram stories. Please include the following on your post:

### 1. Tag @ethosdiscovery

Tap sticker icon and select "mention."

Input @ethosdiscovery

### 2. Link to Givebutter

Tap sticker icon and select "link."

Input [givebutter.com/discovery-walk-for-dogs-copy-efauzk](https://givebutter.com/discovery-walk-for-dogs-copy-efauzk)

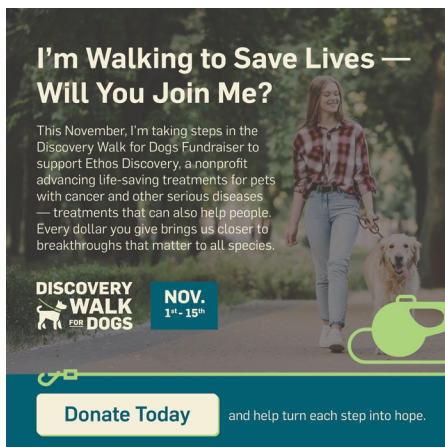
### 3. Add a Discovery Walk for Dogs Giphy

Tap sticker icon and select "GIF." Search for "Ethos Discovery." *Use these giphys on any stories you post during the walk!*

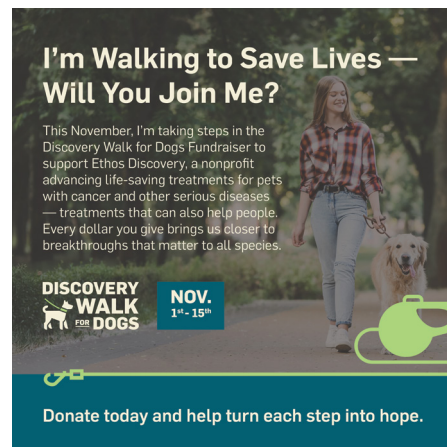
Download



Giphys



Option 1



Option 2

## Email Graphics

Save this image and share via email. **Option 1** is to be used when hyperlinking the embedded image to Givebutter. **Option 2** is to be used when embedding or attaching the image without hyperlinking the image to Givebutter.

## How to embed image in email body and create a hyperlink:

1. Insert or embed image in email body.
2. Select image and select link icon or "link."
3. Enter [givebutter.com/discovery-walk-for-dogs-copy-efauzk](https://givebutter.com/discovery-walk-for-dogs-copy-efauzk)

Download Option 1

Download Option 2